

# CURIOSLY *Erin*

Budget Travel | Live & Work Abroad



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## ABOUT ERIN + CURIOSLY ERIN

I am an Australian travel blogger inspiring people to travel longer and further. The Curiously Erin content has a major focus on long-term and budget travel destinations.

When Curiously Erin teams up with brands, hotels & destinations, I provide articles, social shares and online exposure so that the world knows what you have to offer.

12% of my monthly viewers are returning readers with whom I have built a trusting relationship. When I say I like a product or place, my readers listen, reply, engage and react.

## STATS

9K

SOCIAL MEDIA  
FOLLOWERS

2-4K

AVERAGE  
IMPRESSIONS PER  
SOCIAL MEDIA POST

1.8K

UNIQUE MONTHLY  
WEBSITE VIEWERS

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## WHAT CAN I DO FOR YOU?

Curiously Erin prides itself on the consistent high quality content, inspiring images and social media reach.

When you partner with me, I will introduce your brand to my travel-focused audience.

## WHAT YOU CAN EXPECT

When you partner with Curiously Erin you will receive the utmost professional service, a strong work ethic and global exposure to your brand or service.

## TYPES OF PARTNERSHIPS

Press trips - Promotion of your destination to an excited travel audience through social media, photography and story-telling.

Brand ambassadors - Representation of your product and brand as a trusted and respected travel blogger.

Sponsored content - Professional content creation for your marketing campaigns and placed advertisements amongst the Curiously Erin website and social media accounts.

